

# TRICIA SADA

product designer



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## WORK EXPERIENCE

### HP Inc, Houston, TX

Industrial Design Innovation Intern

1/2019- 4/2019

Designed and prototyped an ecosystem of future computing products through ideation sketches, Solidworks modeling and Keyshot renderings. Presented these concepts to VPs.

### P&G Gillette, Boston, MA

Product Design Co-Op | 5/2018- 8/2018

Visualized new Venus female razor design, accessories and packaging. Worked on whole design process: on storytelling, trends, mood boards, sketching, material exploration, form development, to Solidworks modeling and Keyshot surface refinement.

Rallied 20+ interns to present insights & ideas on marketing to Gen-Z to VPs of Gillette

### ArtCenter, Pasadena, CA

Product 5 TA | 9/2019- 12/2019

Assisted with critique for Emily Sawamura.

Product 3 TA | 1/2018- 5/2018

Assisted with critique for Jeff Higashi.

Sewing Lab TA | 1/2018- 5/2018

Advised students with sewing projects.

## EDUCATION

### ArtCenter College of Design, Pasadena, CA

B.S. in Product Design | Anticipated 05/2020

Designmatters Minor in Social Innovation

### INSEAD, Singapore, 4/2019 -5/2019, Study Abroad

Selected as 1 of 6 designers for a 2-week INSEAD to facilitate a design workshop with business executives.

### UnderArmour | Pensole, Portland, OR,

8/2019 -9/2019, Study Abroad

Designed footwear solutions for Women's Double Dutch in a two-week Under Armour sponsored project.

## ACHIEVEMENTS

### Provost's List

ArtCenter Student Gallery

Merit Based Art Center Department Scholarship.

## SKILLS

### Design

UX/UI Process, Wireframes, Micro Interactions, Design Research, Storyboarding, Sketching, Surfacing, Sewing, Presentation, Strategy, Rendering, CAD.

## SPONSORED EDUCATIONAL EXPERIENCE

### DiDi Chuxing Designstorm| 7/2019- 7/2019

Created UX strategy for DiDi in relation to the future of transportation in a 3 day intensive with two transportation designers.

### First Republic Bank Sponsored Project| 5/2019-8/2019

Collaborated on UX for physical & digital space that rethinks banking.

### UCLA Innovating Medical Devices| 1/2018- 4/2018

Collaborated with a team of engineers to create a smart mouthguard startup to treat nighttime bruxism, to pitch to VC's.

### UCLA Nanosystems Institute| 9/2017- 12/2017

Collaborated with UCLA CNSI's Dr. Yi-Kai Lo along with graphic, product & interaction designers on a next-gen EEG brain scanner, and an exciting brand for brain research.

### IMVU Sponsored Project | 9/2018-12/2018

Designing UX for new social spaces in a mixed reality experience

## LEADERSHIP

### Lead Ux/UI Designer, Stanford Open Covid Pledge| 04/2020

Led and built a team of 3 designers to redesign Open Covid Pledge website in 10 days to help stop the spread of the virus.

### Project Co-Leader of Shield Makers| 03/2020- 04/2020

Built and managing a team of 30+ volunteers to create over 2,000+ face shields for hospital workers; Bringing companies, hospitals and ArtCenter together to fight COVID-19

### Instructor of USC Design Workshops| 10/2019- 10/2019

Initiated new relationship with USC's Lloyd-Grief Incubator and taught series of design thinking workshops to startup founders.

### President of Money Club| 9/2019- Present

Taught financial literacy & entrepreneurship workshop and created a community to learn and share resources & events on all things money.

### President of Fire Club| 4/2018- Present

Created numerous beach bonfires and grill outs for pyromaniacs like me & building community and outdoor activity at ArtCenter.

### President of ArtCenter Christian Fellowship| 1/2016 - 8/2019

Led Bible studies, & coordinating fellowship vision & club events.

### Orientation Leader| 9/2017- 12/2017

Led student panel on successfully assimilating to ArtCenter.

## SKILLS

### Software

Sketch, XD, Keynote, Figma, Solidworks, Keyshot, Rhino, Photoshop, Illustrator, InDesign, Unreal Engine, Raspberry Pi, Arduino, AfterEffects, Procreate, Apple Suite, Microsoft Suite, Google Suite,